



GreenTech



Because We Think Our Planet Deserves Better.

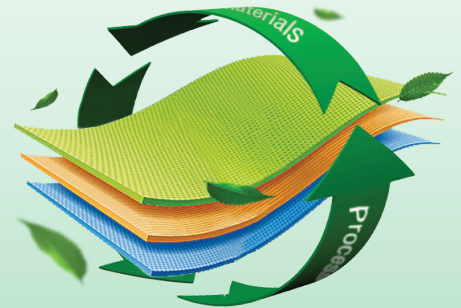


GreenTech is built on the foundation of sustainability. From the initial concept to raw material selection and production processes. It uses less energy, less water, and generates fewer emissions, all to create a more sustainable environment.

Inspired by Nature, Designed for Life

SUSTAINABLE MATERIALS

Using premium 100% recycled polyester and/or BCI cotton, we create super-soft and ethically made fashion.



ENVIRONMENTAL-FRIENDLY PROCESS

Environmental responsibility is integral to our product creation process. We prioritize efficient resource use and strive to minimize the environmental impact of our operations.

RESPONSIBLE WASTE MANAGEMENT

Beyond adhering to global standards and best practices, we go the extra mile by reducing energy use, waste, water consumption, and CO2 emissions, while also meeting higher chemical compliance standards.



Sustainable



Recycled Materials



Responsible Sourcing



Durable



The Better Cotton Initiative (BCI) is a program designed to grow cotton using water, chemical fertilizers, and pesticides more responsibly, reducing the environmental footprint of cotton farming. By minimizing the use of non-natural chemicals and reducing water consumption, BCI promotes sustainability in local agricultural communities, improves living conditions, and supports biodiversity.

TECHNOLOGY



GREENTECH